Courtney Dickson

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Senior Video Producer & Creator Content Lead

Unscripted Television | Documentary | Branded Content | Sports & Entertainment | Live Events

Unscripted television producer with 12+ years of credits on Emmy Award-winning and prime time series in the US and Australia, for networks including A&E, Bravo, History, Lifetime, CBS, and Travel Channel. Moved into branded and creator content in 2024, bringing network production standards to brands like Pokémon and FIFA. Handles the full production cycle, from casting and creative development to budgets and international field logistics.

SKILLS

TV Production • Field Production • Live Event Production • Studio Recording • Creative Content Production • Esports Production • Creator & Talent Management • Casting • Budget Tracking • Project Management • Location Management • Vendor Negotiation • Union & Labor Relations • Cross-Functional Team Communication

WORK EXPERIENCE

Paperlyte (Pokémon World Championships & Pokémon XP) • San Francisco, CA 08/2026 - 09/2026

Labor Coordinator, Labor Operations & Union Relations • Full-time Contractor

- Ran labor coordination and union relations for 300+ crew members on peak days, and tracked daily labor spending on the $1.4M production against quoted rates to flag budget variances.

HBS (FIFA World Cup 2026) • Seattle, WA 06/2026 - 07/2026

Official Creator Manager • Full-time Contractor

- Directed creator operations and logistics for HBS's official FIFA World Cup broadcast at Seattle Stadium, as part of the team that launched an inaugural TikTok and YouTube creator campaign reaching 2.5B+ global viewers.
- Worked with venue management, production units, and platform partners to keep talent moving on schedule and secure exclusive access for creators.
- Kept creators within rights-holder rules in restricted areas such as pitch-side, mixed zones, and press areas, and sent daily recaps to HBS leadership.

Widenet Consulting Group (The Pokémon Company International) • Seattle, WA 10/2025 - 04/2026

Content Producer • Full-time Contractor

- Produced *Champion Chat*, a pilot esports series for The Pokémon Company International, delivering six hours of content in eight weeks that drew 414K total viewers on Twitch and YouTube.
- Owned the delivery schedule and budget, working with brand, legal, creative, and community teams so every episode passed compliance and brand review.
- Launched localized Pokémon Day 2026 content on YouTube and global social channels, and supported production on the *Gotta Catch 'Em All* game show and the award-winning *Beyond the Pokédex* digital series.

VeSync • Orange County, CA 05/2024 - 04/2025

Production Coordinator II • Full-time

- Kept 80+ concurrent digital and commercial video projects on schedule across VeSync's multi-brand portfolio, including Levoit, Cosori, Pawsync, and Etekcity, tracking each one from pre-production through final delivery.
- Managed relationships with 150+ external partners, negotiating terms and setting up clearer communication workflows so partner content moved through production and into each project without delays.
- Coordinated three major go-to-market campaigns across multiple brands within six months, building talent and production schedules around each launch date so every campaign went out as planned.

Pilgrim Media Group • Los Angeles, CA 03/2022 - 04/2023

Senior Producer • Full-time Contractor

- First producer hired on *Stone Cold Takes on America*, a prime time A&E series of one-hour episodes featuring WWE Hall of Famer Steve Austin, helping shape the show from early creative development and handling talent, including casting, booking, and negotiating contracts.
- Led pre-production for each shoot across several productions at once, from creative pitches to crew prep, insurance, and safety protocols, readying up to 20 people on set (crews of 11-14 plus cast) and delivering 14 video segments and shoots on time and on budget.
- Developed and pitched original concepts to networks and internal stakeholders, building digital and social storytelling into each pitch.

Kingdom Reign Entertainment • Los Angeles, CA 09/2021 - 03/2022

Coordinating Producer • Full-time Contractor

- Coordinated production on Season 1 of Lifetime's *My Killer Body with K. Michelle*, sourcing vendors and negotiating filming locations on tight deadlines while keeping the show within budget.

Evolution Media • Los Angeles, CA 04/2021 - 07/2021

Segment Producer • Full-time Contractor

- Pitched programming ideas that were approved by executives and used in Season 9 of Bravo's *Vanderpump Rules*.
- Handled field logistics over a 12-week schedule with up to 30 location shoots a week and crews of 60+, and secured all talent and location releases.

Propagate Content • Los Angeles, CA 05/2019 - 07/2019

Supervising Producer • Full-time Contractor

- Ran international production in Poland, Denmark, and Germany for History Channel's *In Search Of* (Season 2), managing a 12-person field team and keeping spending under control.
- Handled talent casting and supervised the AP, DP, and PA team, setting up daily workflows that kept creative and logistics on track.

Artifact Nonfiction • Los Angeles, CA 08/2018 - 09/2018

Field & Segment Producer • Full-time Contractor

- Field produced *To Win It All: Road to the Six Invitational*, a Sony and Ubisoft esports documentary, running the finals shoot in Paris and coordinating talent and crews between France and Denmark.
- Supported casting for Tim Hortons' *The Away Game*, about Kenya's first ice hockey team, running pre-interviews that helped choose a 16-member ensemble and the lead characters.

ADDITIONAL CREDITS

United States

- **Segment Producer:** *Top Secret Swimming Holes* (Seasons 2-3), *Top Secret Beaches*, *Top Secret Waterfalls* (Travel Channel); *Storage Wars*, Season 6 (A&E)
- **Field & Segment Producer:** *Hardcore Pawn*, Season 9 (A&E) • **Producer:** Untitled series, Season 1 (PBS)
- **Senior Associate Producer:** *The Doctors*, Seasons 6-7 (CBS), Emmy Award-winning series

Australia

- **Field & Segment Producer:** *The Circle* (Network 10); *Dr Chris the Pet Vet*, Seasons 6-7 (CBS / Network 10)
- **Associate, Segment & Field Producer:** *Coxy's Big Break*, Seasons 1-9 (Channel 7)
- **Segment & Associate Producer:** *Guide to the Good Life* (Network 10); *The Making Of*, *Discover* (Channel 7); *Talk to the Animals*, Seasons 1-2 (Channel 9)
- **Production Assistant:** *The Weakest Link*, *The Commonwealth Games* (Channel 7); *The Treasure Hunter* (Channel 9)

EDUCATION

Bachelor of Science (Biological Science), Microbiology and Genetics

Deakin University • Melbourne, Australia